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Mind your own business?

Business database subscriptions in Atlantic Canadian post-secondary libraries

Background

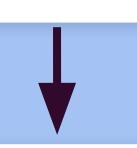
Databases are essential resources. As early-career librarians in business liaison roles, we wanted insights into business database use across members of the Council of Atlantic Academic Libraries (CAAL-CBPA)

Methods

16 CAAL members + 6 national comparator schools

WEBSITE SCANS

- Database lists & research guides
- February 2023 & October 2024



What we recorded - program info & every unique database



Determined whether each database was Business focused or not

Found the duplicates, e.g. "Knotia CPA" vs. "CPA Knotia"



Analyzed and visualized results, including tracking changes from 2023 to 2024

Results

What's the average?

Number of databases in CAAL 29.75

Number of databases in comparison schools
51

Number of business databases in CAAL

14.7

Number of business databases in comparison schools 38.8



Want to know more?
Scan the QR code for our working paper

